



FOR IMMEDIATE RELEASE

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The Source for Image Professionals®
Education • Experience • Excellence

Mihaela Ciocan Achieves Coveted Professional Certification

Vancouver, BC: Mihaela Ciocan achieved the **Certified Image Professional (CIP)** status awarded by the Association of Image Consultants International (AICI) for her highly competent level of training and knowledge in the image field. She is now one of only three AICI Certified Image Professionals in Western Canada.

Image consultants who achieve the Certified Image Professional designation demonstrate an extraordinary commitment to professionalism. The criteria for achieving the CIP designation are stringent and require extensive and proven experience in image training, business development, general education, consulting practice, product authorship and production, media exposure, public speaking and philanthropy.

The Association of Image Consultants International, founded in 1990, is the premier worldwide non-profit professional association of image consultants specializing in all aspects of presentation including: appearance, communication and etiquette. The organization is dedicated to building public awareness and recognition of the bottom line impact image makes on personal and professional success.

Mihaela Ciocan has been a member of AICI since 2004. Her credentials include a Bachelor's Degree in Journalism and Public Image, international certification as a Seminar Leader and a Diploma in Fashion Business and Creative Arts from John Casablancas Institute in Vancouver. Mihaela is a recognized professional in the image field, and testimony to that are the leadership roles she holds within AICI: International Co-Chair of First Level Certification and VP Communications for Canada Chapter.

Mihaela is dedicated to helping people strengthen their confidence and improving their presentation skills to become the success they deserve to be. Over the years, she has given numerous presentations and training sessions and has written many image features for trade and business magazines. She was quoted/featured as an image expert on City TV, Shaw Multicultural Channel, 1130 News. Her articles and interviews have appeared in such publications as: The Vancouver Sun, 24 Hours, Block Magazine, The Vancouver Courier, The North Shore News, BC Business Magazine, The Globe and Mail and The Province.

Founder and President of **ImagePro International Institute**, Mihaela Ciocan, BA, AICI CIP, is available to speak or write articles on image-related topics and to conduct customized workshops for individual and corporate clients.

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