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FOR IMMEDIATE RELEASE

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Mihaela Ciocan Appointed President of AICI Canada

Vancouver, BC: **Mihaela Ciocan**, Certified Image Management Specialist, has been elected to serve a two-year term as **President of the Association of Image Consultants International (AICI) Canada Chapter**. She is the first ever AICI Canada President based on the West Coast.

AICI, founded in 1990, is the premier worldwide non-profit professional association of image consultants specializing in all aspects of presentation including appearance, communication and etiquette. AICI is dedicated to building public awareness and recognition of the significant impact that image makes on personal and professional success.

Mihaela Ciocan has been a member of AICI since 2004. She has more than ten years of experience helping people self-actualize and become the success they deserve to be. Her credentials include international certification from **AICI (CIP - Certified Image Professional)**, a BA in Journalism and Public Image and certification as an International Seminar Leader.

Ciocan says: "It is a pleasure and a challenge to serve as President of AICI Canada. AICI continues to be the **global thought leader** in the Image Profession, and we are proud to be **the second largest Chapter** in the world. It feels great to be associated with each other and be part of a global Association that provides recognized standards, top notch certification programs, collaborative communities and professional development opportunities."

One of the **leading new-generation image experts** in the world, Ciocan also sits on the AICI International Board of Directors as **VP of Certification**, overseeing and advancing all three credentialing programs provided by the association.

Ciocan assists individual and corporate clients to create an image that is seen, trusted and remembered. An AICI CEU-approved image consultant mentoring program provider, Ciocan is committed to developing a new generation of image consultants who will shape the future of this industry.

Ciocan has been quoted/featured as an image expert on City TV, KVOS, Shaw Multicultural TV Channel, 1130 News Radio. Her articles and interviews appeared in such publications as: The Vancouver Sun, 24 Hours, Block Magazine, The Vancouver Courier, The North Shore News, BC Business Magazine, The Globe and Mail and The Province.

Founder and President of **ImagePro International Institute**, Mihaela Ciocan, BA, AICI CIP, is dedicated to helping people strengthen their confidence and improving their presentation skills. Ciocan is available to speak or write on image-related topics and to conduct customized workshops for individual and corporate clients.